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Lager: How Two Real Guys Built A Business With A Social  
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Ben & Jerry's Homemade Holdings Inc, trading as Ben & Jerry's, is a company that manufactures ice cream, frozen yogurt, and sorbet. It was founded in 1978 in

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IN THIS SUMMARY. Ben, Ever since its inception, Ben & Jerry s has been known for doing just that-for bringing 1960 s values to the business world of the day.

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